

Investors

Our investors realize the power of regional efforts.

The core of The Alliance's business strategy is our public and private investor community. Our public investors possess the power to build regionalism and secure economic gains through borderless efforts. Our private investors support regional initiatives through commitment of services and funds that allow The Alliance to develop and maintain robust marketing initiatives. The investment of both public and private partners assure The Alliance's ability to meet with corporate decision makers, broaden the region's global outreach, and utilize cutting edge technology and research tools.

The Alliance's programs and budget are focused on four strategic areas:

- Business attraction
- Marketing communications
- Research and information services
- Public and private sector investor development.

As an Alliance investor, you can join an impressive list of the region's most influential business leaders. Your investment affords you and your company access to exclusive networking opportunities, participation in select prospect visits, inclusion in our *Investor Directory* that is distributed to prospects, and confidential business activity reports about Alliance activities and projects. Becoming an investor is both an investment in Hampton Roads and a competitive advantage. Join us today.