

**Chad Matheson**  
Director, Business Intelligence



As the Director of Business Intelligence for the Hampton Roads Economic Development Alliance, Chad provides market research and economic analysis in support of the organization's long-term strategic initiatives and economic development goals to strengthen and diversify the regional economy of Hampton Roads.

As a member of the management team, Chad engages a broad range of analytic and interactive marketing techniques. These techniques allow for the production of qualitative & quantitative regional research, competitive benchmarking analysis, creative content design, and innovative program development all of which speak directly to regional industry presence and performance, labor market trends and conditions, and cluster development and innovation.

Chad received his Bachelor of Arts in Economics from Old Dominion University and holds an Associate of Social Science from Tidewater Community College. Prior to joining the Alliance, Chad served as an Economic Development Intern with the City of Suffolk Department of Economic Development and as a Constituent Relations Intern at the Chesapeake District Office of Congressman J. Randy Forbes.

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