



Steve Herbert joined the Hampton Roads Economic Development Alliance as Interim President & CEO in January of 2019. Herbert oversees the staff of business development, business intelligence and marketing professionals and leads the operations of the region's economic development organization that represents 11 municipalities and over 50 private sector investors. Herbert and the entire Alliance staff work closely with the state and local governments and the private sector to assist international and domestic companies with investment projects, expansions and relocations.

Formerly, Steve has worked as a City Administrator, Economic Development professional, City Planner, and Naval Officer. He most recently served as Deputy City Manager for the City of Virginia Beach. Prior to that he held positions as: Interim City Manager for the City of Hopewell; City Manager for the City of Suffolk; Chief Plans and Policy Officer and Assistant Director of Economic Development for the City of Portsmouth; and Assistant Director of Economic Development for the City of Norfolk. Herbert has also worked in the private sector as a business development manager and defense contractor for the firms of Booz Allen Hamilton and SAIC. Herbert served as an officer in the United States Navy, retiring from the Naval Reserve in 1999 with the rank of Captain. On active duty he served in Vietnam and on warships in the Pacific and Atlantic. He is a graduate of the University of Virginia and holds a Bachelor of City Planning degree. He also earned an MS degree in Administration from George Washington University. He is an alumnus of the CIVIC Leadership Institute in Norfolk and the Senior Executive Institute (SEI) at UVA in Charlottesville. Herbert is married to Sally Newton Herbert and they have two grown sons.

Contact Steve

Phone: 757-664-2620

Email: rsherbert@hreda.com