



Jonathan Holman, our Associate of Business Intelligence, started with the Alliance in December of 2016. Jonathan has deep roots in Hampton Roads, which he has called home for nearly 30 years. He is a product of the region's education system, attending secondary school on the Peninsula and college on the Southside. His passion for the Hampton Roads community certainly shines through as he plays a critical role in the Alliance's mission to increase primary jobs, grow capital investment and improve prosperity in the very region he calls home. Jonathan assists with process management and execution of ROIs, monitors and reports on key economic trends impacting the region and confers on regional initiatives through relationships with community partners.

Some of his responsibilities include: maintaining and updating an inventory of market research, generating business intelligence on targeted industry sectors and companies, assisting external stakeholders with research requests, creating collateral highlighting regional strengths, managing the quarterly C2ER Cost of Living Index data collection, monitoring and reporting on key economic trends impacting the Hampton Roads region, and collaborating with regional partners surrounding the region's sites inventory.

Jonathan earned a Bachelor of Science in Business with a concentration on Economics from Regent University. In addition to his work, Jonathan regularly travels to Central America to work with the youth of both public and private institutions.

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